



2018 MEDIA OVERVIEW

This document contains information relevant to the various rally series that are conducted by CAMS affiliated Car Clubs and co-ordinated by the NSW Rally Panel (Rally NSW).

The information provided in this publication is designed to assist Partners, Rally Teams, Event Organisers and other interested parties assess the impact of the 2018 Rally Season from a media and PR perspective.

It is difficult to associate a cost benefit due to the large-scale media penetration achieved by Rally NSW in 2018, but it has been significant.

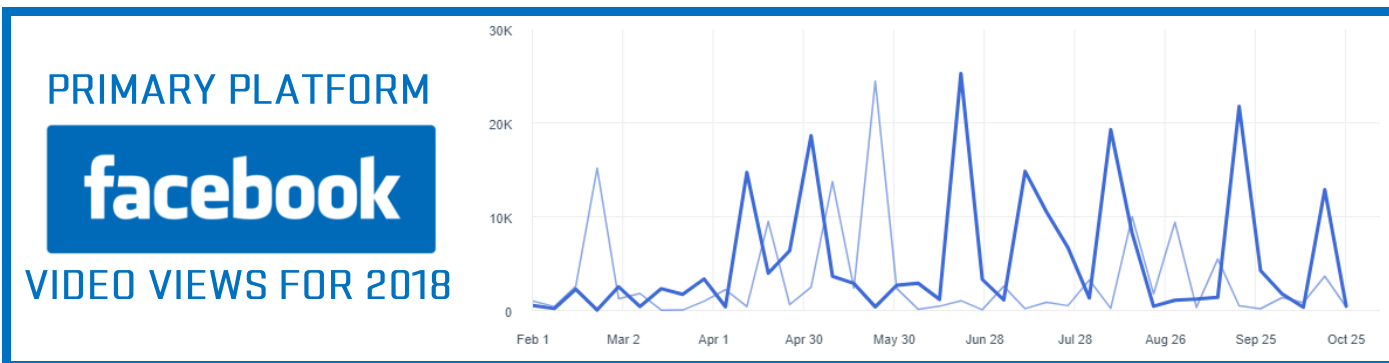
RALLY NSW MEDIA - QUICK FACTS 2018

In 2018, Rally NSW focused most of its media efforts on covering the MTA NSW Rally Championship and East Coast Classic Rally Series (ECCRS) with Video. The videos were loaded to Facebook, YouTube and the Rally NSW Website. On Facebook alone, the videos received over 210,000 views and 140,000 minutes of viewing time. Approximately 65% of the views were for the MTA NSW Championship and 35% for the East Coast Classic Rally Series. Viewership for the MTA NSW championship videos was approximately 91,000 minutes.

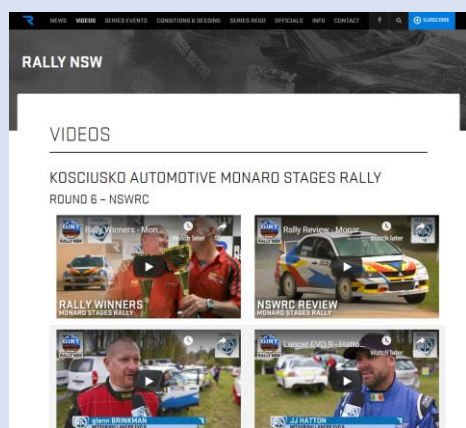
215K Video Views

7 Round Covered

87 Videos Produced



RALLY NSW WEBSITE



YOUTUBE



BRANDING



EXCEPTIONAL YouTube STATISTICS

2:35 Average View Duration

3:56 Average Video Length

53% Average Watch Time

5.5 Hours of Video Produced

Additional Exposure

Written Articles on rallysportmag.com.au and AutoAction

DriveTribe Video Stories – The Website from Clarkson, May and Hammond

Various Local Newspapers and other media

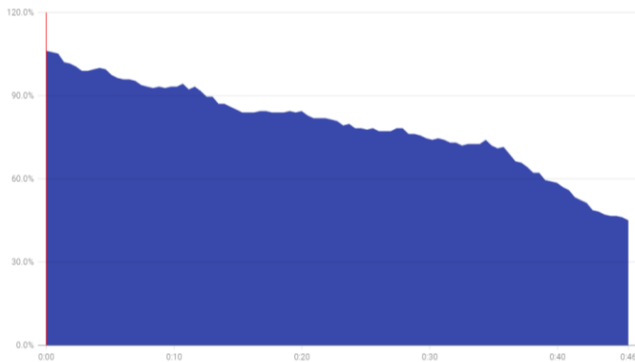
Over 1300 Posts and Shares on Social Media Platforms

2018 LAUNCH

The 2018 Series was launched late in 2017 with the release of two Promotional Videos. These videos were exceptionally popular and started many online conversations about the coming season.



<https://www.youtube.com/watch?v=p6MXUgWWVtQ>



Audience Retention was 79.1% with an average view duration of 36 seconds (45 seconds total duration), making it exceptionally effective.

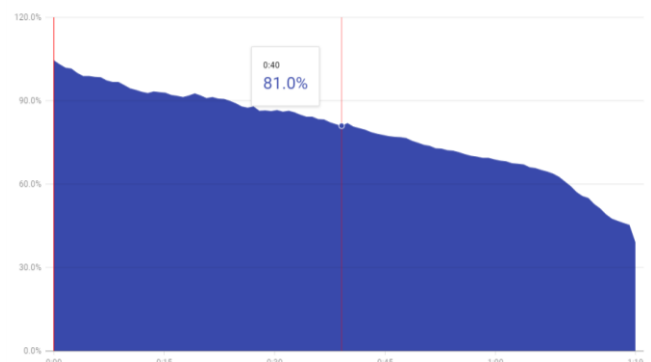
Facebook Views – 4773

YouTube Views – 118

Total Views – 4891



https://www.youtube.com/watch?v=YyyRP4v_wOE



Audience Retention was 81.2% with an average view duration of 1:04 (1:19 total duration), making it exceptionally effective.

Facebook Views – 6731

YouTube Views – 720

Total Views – 7451

* YouTube views are lower as the primary platform for the videos was Facebook.



2018 Calendars

To Launch the 2018 Rally NSW Championships, a series of posters were released to Facebook for download and distribution. These were also loaded to the Rally NSW Website and subsequently loaded to the NSW MTA Website.



MTA NSW RALLY CHAMPIONSHIP 2018

ROUND 1 14th APRIL
CAVES CLASSIC
OBERON, NSW

ROUND 2 5th MAY
MITTA MOUNTAIN
MITTA MITTA, VIC

ROUND 3 14th JULY
BORDER RANGES
KYOGLE, NSW

ROUND 4 11th AUG
RALLY OF THE BAY
BATEMANS BAY, NSW

ROUND 5 22nd SEP
BATHURST RALLY
BATHURST, NSW

ROUND 6 20th OCT
MONARO STAGES
COOMA, NSW

rallynsw.com.au



NSW CLUBMAN RALLY SERIES 2018

ROUND 1 14th APR
CAVES CLASSIC
OBERON, NSW

ROUND 2 26th MAY
CLYBUCCA
KEMPSEY, NSW

ROUND 3 23rd JUN
MYALL LAKES
BULAHDELAH, NSW

ROUND 4 21st JUL
NAROOMA RALLY
NAROOMA, NSW

ROUND 5 15th SEP
MINI' DULLA
ULLADULLA, NSW

ROUND 6 20th OCT
MONARO STAGES
COOMA, NSW

rallynsw.com.au



SpeedMaster
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NSW OPEN RALLY SERIES 2018

ROUND 1 14th APR
CAVES CLASSIC
OBERON, NSW

ROUND 2 26th MAY
CLYBUCCA
KEMPSEY, NSW

ROUND 3 23rd JUN
MYALL LAKES
BULAHDELAH, NSW

ROUND 4 21st JUL
NAROOMA RALLY
NAROOMA, NSW

ROUND 5 15th SEP
MINI' DULLA
ULLADULLA, NSW

ROUND 6 20th OCT
MONARO STAGES
COOMA, NSW

rallynsw.com.au



ECCRS
EAST COAST CLASSIC RALLY SERIES

EAST COAST CLASSIC RALLY SERIES 2018

ROUND 1 14th APRIL
CAVES CLASSIC
OBERON, NSW

ROUND 2 5th MAY
MITTA MOUNTAIN
MITTA MITTA, VIC

ROUND 3 14th JULY
BORDER RANGES
KYOGLE, NSW

ROUND 4 11th AUG
RALLY OF THE BAY
BATEMANS BAY, NSW

ROUND 5 22nd SEP
BATHURST RALLY
BATHURST, NSW

ROUND 6 20th OCT
MONARO STAGES
COOMA, NSW

ROUND 7 17th NOV
RALLY AUSTRALIA
COFFS HARBOUR, NSW

rallynsw.com.au



PREMIER
PANEL BEATING

NSW HYUNDAI RALLY SERIES 2018

ROUND 1 14th APR
CAVES CLASSIC
OBERON, NSW

ROUND 2 26th MAY
CLYBUCCA
KEMPSEY, NSW

ROUND 3 23rd JUN
MYALL LAKES
BULAHDELAH, NSW

ROUND 4 21st JUL
NAROOMA RALLY
NAROOMA, NSW

ROUND 5 15th SEP
MINI' DULLA
ULLADULLA, NSW

ROUND 6 20th OCT
MONARO STAGES
COOMA, NSW

rallynsw.com.au

Calendars produced by OHM Productions.

Honour Roll

We are the CHAMPIONS!

NSW Rally Champion Driver	Glenn Brinkman
NSW Rally Champion Co-Driver	Harvey Smith
NSW 2WD Rally Champion Driver	Thomas Dermody
NSW 2WD Rally Champion Co-Driver	Eoin Moynihan
East Coast Classic Rally Series Driver	Thomas Dermody
East Coast Classic Rally Series Co-Driver	Eoin Moynihan
4WD East Coast Classic Rally Series Driver	Timothy Woods
4WD East Coast Classic Rally Series Co-Driver	Alison Lawarik
ECCRS Modified 2WD - Driver	Gary Yeomans
ECCRS Modified 2WD - Co-Driver	Wesley Gorst
NSW Clubman Driver	Bruce Durham
NSW Clubman Co-Driver	Stephen Bramble
NSW 4WD Development Driver	Michael Heuchan
NSW 4WD Development Co-Driver	Paul Baily
NSW Hyundai Driver	Damien Frizell
NSW Hyundai Co-Driver	Tegan Meek
NSW 4WD Open Series Driver	Scott McCloy
NSW 4WD Open Series Co-Driver	Ron McMahon
NSW Rallysprint Series Driver	Michael South
NSW Rallysprint Series Co-Driver	Justin Goodreid

Where a driver or co-driver has won multiple awards, only the first award has been included.



Series Promotion

Each of the rally series were promoted based on the budget allocated and financial assistance from Partners. The NSW Rally Championship and East Coast Classic Rally Series received the largest media exposure due to the larger budgets gained by these series.

	NSWRC	ECCRS	CRS	ORS	DRS	HRS	RSS
Full Video Coverage - Every Round	✓	✓					
Full Video Coverage - Selected Rounds			✓	✓	✓	✓	
Limited Video Coverage - Selected Rounds			✓	✓	✓	✓	
Photo Coverage - Multiple Photographers	✓	✓	✓	✓	✓	✓	✓
Story Coverage - Mainstream Print Media	✓	✓	✓	✓	✓		
Story Coverage - Specialised Print Media	✓	✓	✓	✓	✓	✓	✓
Social Media Events and Promotion	✓	✓	✓	✓	✓	✓	✓
Dedicated Facebook Page		✓				✓	
Partner Logos Rally Car Signage	✓	✓	✓	✓	✓	✓	✓

Partners – Per Series

NSWRC	NSW Rally Championship	NSW MTA / Gary's Motorsport Tyres / DBA
ECCRS	East Coast Classic Rally Series	Scariff Boats / White Wolf Construction / Baden Civil
CRS	Clubman Rally Series	Techworkz Automotive
ORS	Open Rally Series	SpeedMaster
DRS	Development Rally Series	
HRS	Hyundai Rally Series	Premier Panel Beating
RSS	Rally Sprint Series	VSport



Clubman Rally Series Promotion

Supported by Techworkz Automotive, this series gained additional promotion due to sharing rounds with the NSWRC. In addition, the APS Myall Lakes Rally separately engaged video services for the event.



- **VIDEO ASSETS** – In addition to the Clubman and Open Series selected event coverage, Techworkz and SpeedMaster partner logos appeared in each of the 45 MTA NSW Rally videos, providing additional value.
- **FACEBOOK EVENTS** – Each of the events in these series also had Facebook Events managed for them, featuring partner logos.
- **ON CAR BRANDING** – Partner Logos were included on every car competing in the CRS/ORS Series.
- **RESULTS** – Shared on Social Media and Websites with reference to partners.
- **WEB SITE** – All Partners Logos featured on the Rally NSW Web Site Pages.
- **EVENTS CALENDAR** – Featuring Partner Logos.
- **EVENT REPORTS** – Various event reports appeared in both mainstream and specialist print media publications.



On Car Signage – CRS

Open Rally Series Promotion

Supported by SpeedMaster, this series gained additional promotion due to sharing rounds with the NSWRC. In addition, the APS Myall Lakes Rally separately engaged video services for the event.



- **VIDEO ASSETS** – In addition to the Clubman and Open Series selected event coverage, Techworkz and SpeedMaster partner logos appeared in each of the 45 MTA NSW Rally videos, providing additional value.
- **FACEBOOK EVENTS** – Each of the events in these series also had Facebook Events managed for them, featuring partner logos.
- **ON CAR BRANDING** – Partner Logos were included on every car competing in the CRS/ORS Series.
- **RESULTS** – Shared on Social Media and Websites with reference to partners.
- **WEB SITE** – All Partners Logos featured on the Rally NSW Web Site Pages.
- **EVENTS CALENDAR** – Featuring Partner Logos.
- **EVENT REPORTS** – Various event reports appeared in both mainstream and specialist print media publications.

SpeedMaster

PASSION • PERFORMANCE • PERFECTION

Premium Safety Brands for Motorsport

SUPPORTING THE NSW OPEN RALLY SERIES



On Car Signage – ORS

Rally Sprint Series Promotion

Supported by V-Sport, the Rally Sprint Series gained great coverage.



- **VIDEO ASSETS** – Various amateur videos appeared on YouTube and other Social Media platforms. The Sydney Based Gravel Rallysprint at Eastern Creek (Dragway Precinct) was especially popular with multiple video clips posted.
- **FACEBOOK EVENTS** – Each of the events in these series also had Facebook Events managed for them, featuring the V-Sport logo.
- **ON CAR BRANDING** – V-Sport Logo was included on every car competing in the Series.
- **RESULTS** – Shared on Social Media and Websites with reference to V-Sport.
- **WEB SITE** – All Partners Logos featured on the Rally NSW Web Site Pages.
- **EVENT REPORTS** – Various event reports appeared in both mainstream and specialist print media publications.
- **SOCIAL MEDIA CHATTER** – The Sydney Based Gravel Rallysprint generated a significant number of posts over the weekend of the event, making it one of the most talked about events on the Rally Calendar.



NSW RALLYSPRINT SERIES



**SUPPORTING
NSW RALLYING**

On Car Signage - RSS

Hyundai Rally Series Promotion

Supported by Premier Panel Beating, this series gained additional promotion due to sharing rounds with the NSWRC. In addition, the APS Myall Lakes Rally separately engaged video services for the event and was one of the most supported by Hyundai Excels.



- **VIDEO ASSETS** – In addition to the Hyundai Series selected event coverage, the Premier Panel Beating logo appeared in each of the 45 MTA NSW Rally videos, providing additional value. A separate HRS Video was produced at the Myall Lakes Rally.
- **FACEBOOK** – Each of the events in these series also had Facebook Events managed for them, featuring partner logos. The HRS also has its own Facebook Page - <https://www.facebook.com/Clubrallynsw/>
- **ON CAR BRANDING** – Partner Logos were included on every car competing in the HRS Series.
- **RESULTS** – Shared on Social Media and Websites with reference to partners.
- **WEB SITE** – All Partners Logos featured on the Rally NSW Web Site Pages.
- **EVENTS CALENDAR** – Featuring Premier Panel Beating Logo
- **EVENT REPORTS** – Various event reports appeared in both mainstream and specialist print media publications.



On Car Signage - HRS

NSWRC/ECCRS Promotion

The two premier series managed by Rally NSW and with the largest budgets, received the most media coverage.

- **VIDEO ASSETS** – Significant video production (see sections below).
- **FACEBOOK EVENTS** – Each of the events in these series had Facebook Events managed for them, featuring partner logos.
- **ON CAR BRANDING** – Partner Logos were included on every car competing in the Series.
- **RESULTS** – Shared on Social Media and Websites with reference to partners.
- **WEB SITE** – All Partners Logos featured on the Rally NSW Web Site Pages.
- **EVENTS CALENDAR** – Featuring Partner Logos
- **EVENT REPORTS** – Various event reports appeared in both mainstream and specialist print media publications.



On Car Signage – NSWRC



On Car Signage - ECCRS

Video Promotion – 2018

In 2018, OHM Productions were once again engaged to produce a series of videos for the MTA NSW Rally Championship and East Coast Classic Rally Series.

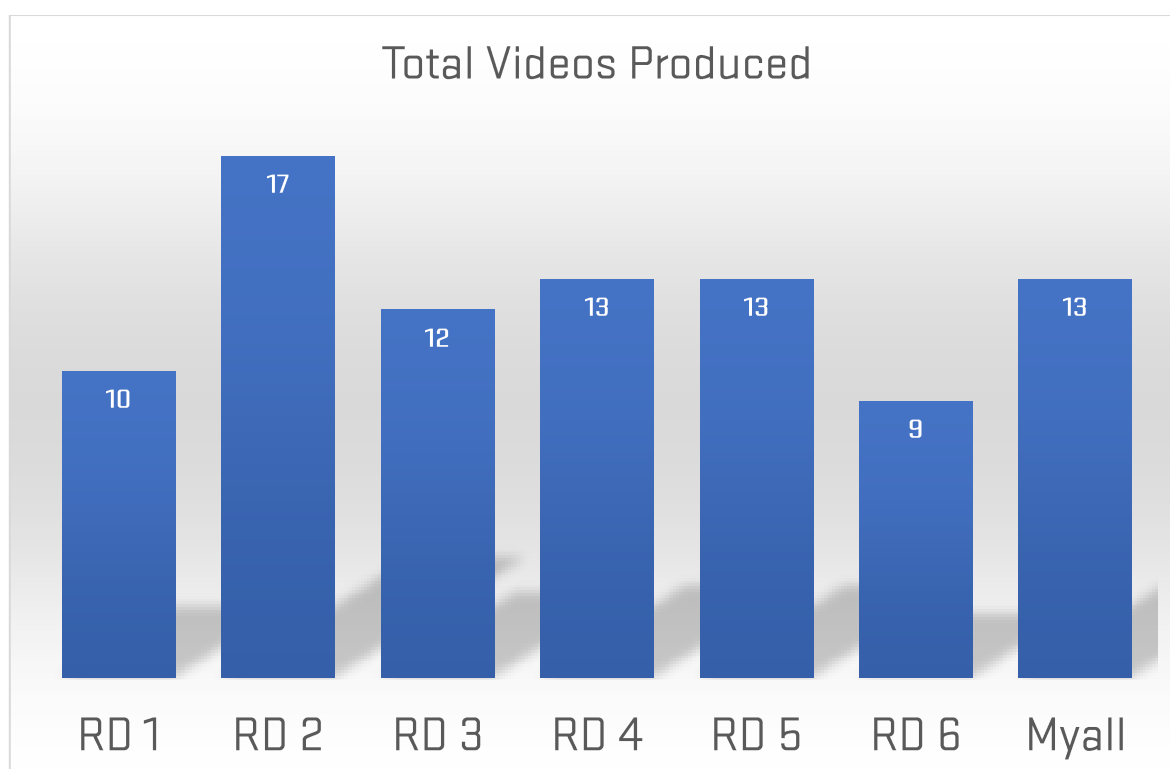
5 HOURS 36 MINUTES – TOTAL DURATION

Parameter	RD 1	RD 2	RD 3	RD 4	RD 5	RD 6	Myall	TOTALS
YouTube Watch Time (minutes)	2,204	2,120	6,098	6,578	7,622	11,120	2,873	38,615
Views	21,950	27,625	40,531	42,643	35,075	17,756	29,909	215,489
Average View Duration	1:49	1:55	2:37	2:50	3:32	3:32	1:55	2:35
Average Percentage Viewed	57%	56%	54%	53%	57%	36%	59%	53%
Average Video Length	4:51	4:23	3:47	4:16	3:11	3:58	3:08	3:56
Total Video Length (minutes)	48	74	45	55	38	36	41	337
Total Videos Produced	10	17	12	13	13	9	13	87

YouTube watch time for Round 6 increased while views decreased significantly, indicating more people watched the videos for the entire duration, despite the average being only 36%

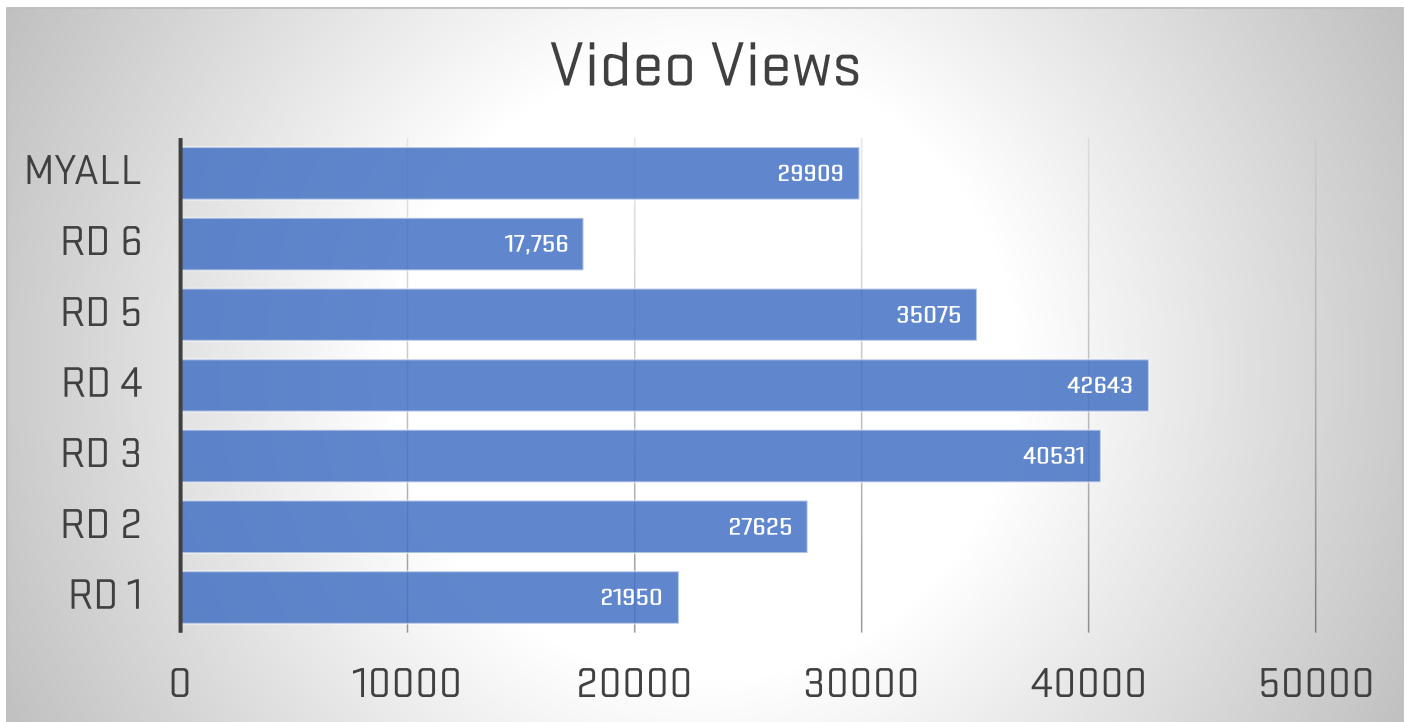
Videos Produced

An average of 12 videos per round were produced.



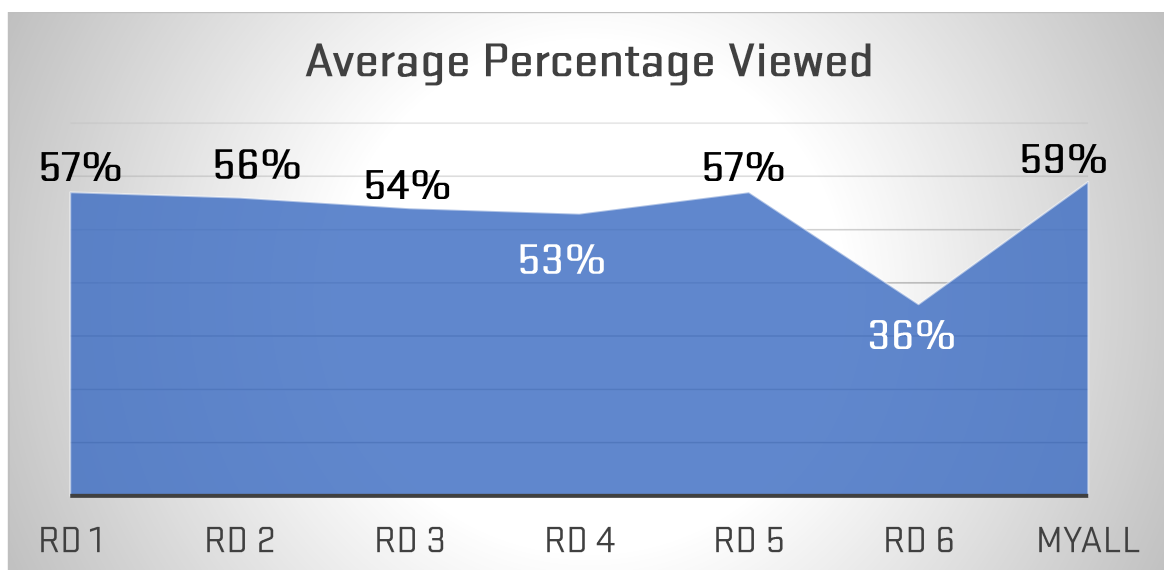
Video Views

There was a total of 215,489 video views (which will continue to increase over time).
The average number of views per round is 30,784



Audience Retention

Audience retention is the percentage of a video that a viewer will watch. Typically, retention above 30% is considered to be good. Whilst the 36% average for Round 6 was low, overall minutes viewed was up significantly, with the 15-minute review video having a much higher retention rate.



Rounds Covered for Video

Rally	Series
Caves Classic Rally	NSWRC/ECCRS/CRS/ORS/DRS/HRS
Mitta Mountain Rally	NSWRC/ECCRS
Myall Lakes Rally	CRS/ORS/DRS/HRS
Border Ranges Rally	NSWRC/ECCRS
Rally of the Bay	NSWRC/ECCRS
Bathurst Rally	NSWRC/ECCRS
Monaro Stages Rally	NSWRC/ECCRS/CRS/ORS/DRS/HRS

Several teams have elected to have full 2018 documentary style videos made specifically for their team. This will also feature partner branding in some areas.

Additional end-of-year review videos will be produced for selected series.



Partner Promotion - Videos

To provide brand recognition and to promote both the Rally Partners and the Series Partners, a series of elements were added to each video to provide value for the Partners. This included:

- A 3-6 Second Intro with the Rallies Naming Rights Partner in the intro
- The MTA Logo and text in the Intro
- Branded MTA Lower Thirds (on-screen titles)
- MTA Logo Bug (transparent logo on-screen throughout each NSWRC video)
- Baden Civil, White Wolf and Scariff Boats Bugs on ECCRS videos
- Branded Leader/Score Boards within each video (Series and Rally Partners)
- Splash Screens at the end of each video with all Partners Logos (See Below)

NSW RALLY CHAMPIONSHIP		
SERIES POINTSCORE AFTER ROUND 3		
1	TOM CLARKE	MITSUBISHI LANCER EVO 9 225
2	THOMAS DERMODY	FORD ESCORT MKII 207
3	JJ HATTON	MITSUBISHI LANCER EVO 8 187
4	TIM WILKINS	MITSUBISHI LANCER EVO 7 186
5	GLENN BRINKMAN	MITSUBISHI LANCER EVO 9 148
6	ANDREW TRAVIS	NISSAN GAZELLE 138
7	ANDREW MAURER	MITSUBISHI LANCER EVO 6 110
8	CLAY BADENOCH	TOYOTA CELICA/COROLLA 86

Leaderboard Example

CAVES CLASSIC SPLASH SCREENS



MITTA MOUNTAIN SPLASH SCREENS



BORDER RANGES SPLASH SCREENS

MTA MOTOR TRADERS' ASSOCIATION OF NSW

BRAKES DIRECT
BORDER RANGES RALLY
www.rallynsw.com.au

RALLY NSW

BRANDS: KYOGLE, JAY'S BAKEHOUSE, MIDAS, MPS, STG GLOBAL, P3, RALLYTORQUE, dba, PREMIER, TECH Automotive, IVASPORT, GARY'S TYRES, CAMS, SpeedMaster.

ECCRS EAST COAST CLASSIC RALLY SERIES

BRAKES DIRECT
BORDER RANGES RALLY
www.rallynsw.com.au

RALLY NSW

BRANDS: KYOGLE, JAY'S BAKEHOUSE, MIDAS, MPS, STG GLOBAL, P3, RALLYTORQUE, baden CIVIL CONTRACTING, Scariff Boats, WHITE WOLF CONSTRUCTIONS.

RALLY OF THE BAY SPLASH SCREENS

MTA MOTOR TRADERS' ASSOCIATION OF NSW

AMH AUTOMOTIVE GROUP
RALLY OF THE BAY
www.rallynsw.com.au

RALLY NSW

BRANDS: BURSON AUTO PARTS, BG, SW Motorsport, eurobodalla, coachhouse, volksMüller, SSS, SUBARU, PREMIER, dba, TECH Automotive, IVASPORT, CAMS, SpeedMaster.

ECCRS EAST COAST CLASSIC RALLY SERIES

AMH AUTOMOTIVE GROUP
RALLY OF THE BAY
www.rallynsw.com.au

RALLY NSW

BRANDS: NRMA, BG, BURSON AUTO PARTS, SW Motorsport, eurobodalla, coachhouse, volksMüller, SSS, SUBARU, PREMIER, Scariff Boats, WHITE WOLF CONSTRUCTIONS.

MONARO STAGES SPLASH SCREENS

MTA MOTOR TRADERS' ASSOCIATION OF NSW

KOSCIUSZKO AUTOMOTIVE
MONARO STAGES
www.rallynsw.com.au

RALLY NSW

BRANDS: CAMS, GARY'S TYRES, IVASPORT, PREMIER, dba, TECH Automotive, SpeedMaster.

ECCRS EAST COAST CLASSIC RALLY SERIES

KOSCIUSZKO AUTOMOTIVE
MONARO STAGES
www.rallynsw.com.au

RALLY NSW

BRANDS: KOSCIUSZKO, Scariff Boats, baden CIVIL CONTRACTING, WHITE WOLF CONSTRUCTIONS.

MYALL LAKES RALLY SPLASH SCREENS

APS
AUTOMATIC TRANSMISSION & POWER STEERING SPECIALIST
www.rallynsw.com.au

RALLY NSW

BRANDS: dba, PREMIER, TECH Automotive, IVASPORT, CAMS, SpeedMaster.

APS Myall Lakes RALLY
23RD JUNE 2018

Photographers

Each Rally saw several professional photographers attend, providing quality images for both competitors and Partners to purchase. The following provides an overview of the regular photographers and samples of their work.

Roy Meuronen Photography



Wishart Media – Aaron Wishart



Dave King Photography



MOXOPHOTO - Bruce Moxon



DOPHOTO – Dave Oliver



Gravel Pics



B Team Rally Media – Paul Mollison



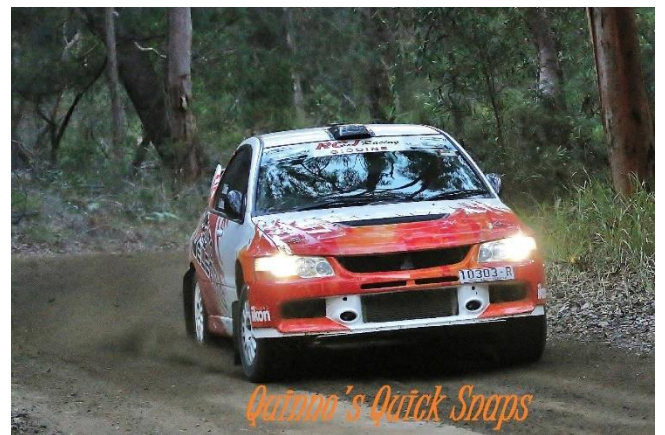
B Team Rally Media – John Douth



Jack Martin Photography



Quinno's QUICK SNAPS



Red Hot Shotz



Rallysport Magazine – Peter Whitten

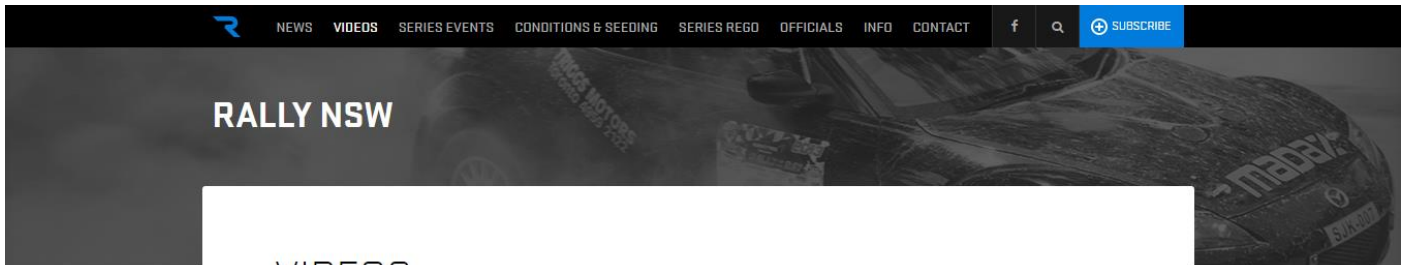


A dedicated Facebook Group is available for all Rally Photographers to share and promote their photos has be established.

<https://www.facebook.com/Rally-NSW-Photographers-group-190138578418269/>

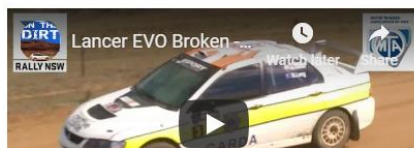
Web Sites – Rally NSW

The Rally NSW Website continued to provide a landing point for all Rally NSW information including Regulations, Point Scores, Rally Information (Every Round of every Series) and a new Dedicated Video Page.



VIDEOS

KOSCIUSKO AUTOMOTIVE MONARO STAGES RALLY ROUND 6 – NSWRC



<http://www.rallynsw.com.au>

Web Sites – MTANSW

The Motor Traders Association of NSW has a dedicated set of pages specifically for the Rally NSW State Championship containing information and videos. A link from the main page takes visitors straight to the Rally content.

MTA NSW Rally Championship

MTA NSW New 3 Year Partnership With Rally NSW

2018 MTA NSW Rally Championship Launch

Mitta Mountain Round 2

In a first for NSW Rallying, the Motor Traders' Association of NSW (MTA NSW) has signed a 3-year deal as the new naming rights partner for the NSW Rally Championship. To be known as the MTA NSW Rally Championship, the partnership will secure a long term relationship that the sport can build on in the coming years.

"I'm very pleased to announce this partnership," said Rally NSW Chairman, John Sparkes. "2018 will see the profile of our sport raised to new heights and promote even more growth for NSW rallying" he added. "We're

MTA NSW Rally Championship

- 2018 Team Talk
- 2018 Round 1 - Caves Classic
- 2018 Round 2 - Mitta Mountain Rally
- 2018 Round 3 - Border Ranges Rally
- 2018 Round 4 - Rally Of The Bay
- 2018 Round 5 - Bathurst Rally
- 2018 Round 6 - Monaro Stages

MTA NSW RALLY CHAMPIONSHIP 2018

ROUND	DATE	LOCATION
ROUND 1	1st APRIL	CAVES CLASSIC
ROUND 2	5th MAY	MITTA MOUNTAIN
ROUND 3	1st JUNE	BORDER RANGES
ROUND 4	1st JULY	RALLY OF THE BAY
ROUND 5	1st AUG	BATHURST RALLY
ROUND 6	22nd SEP	MONARO STAGES

<https://www.mtansw.com.au/sponsorships/mta-nsw-rally-championship>

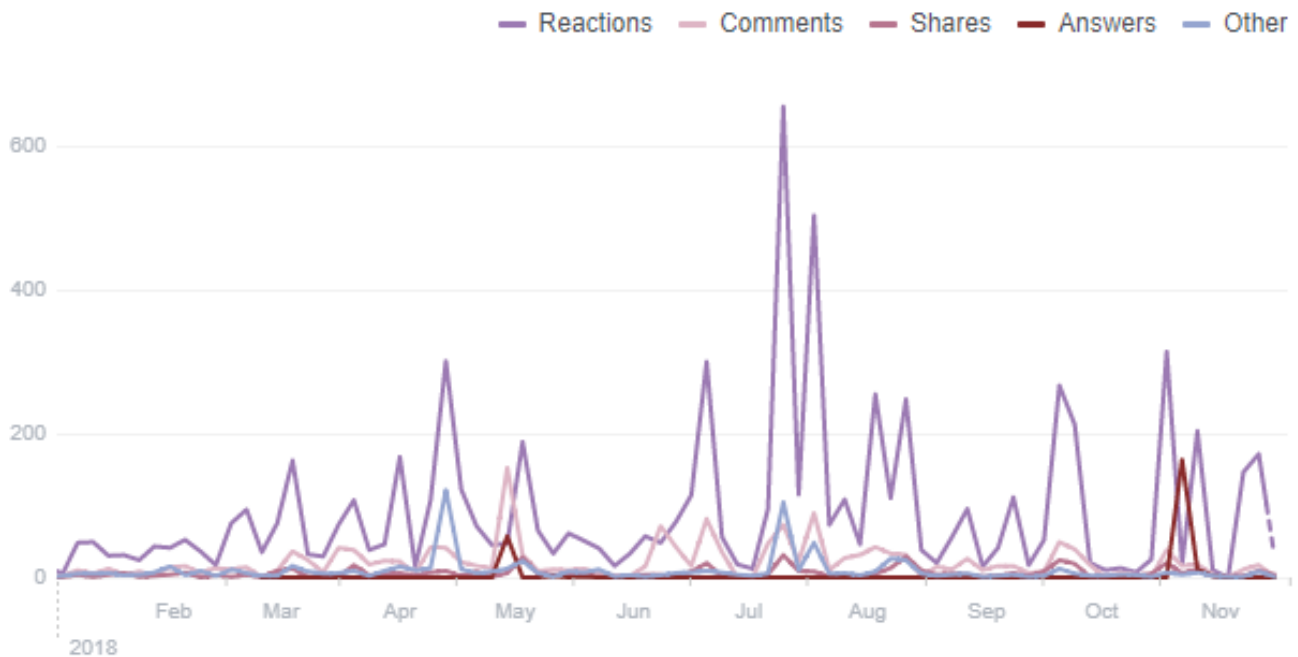
Facebook Statistics

Rally NSW has two Facebook Pages for Rally NSW and a separate ECCRS Page.

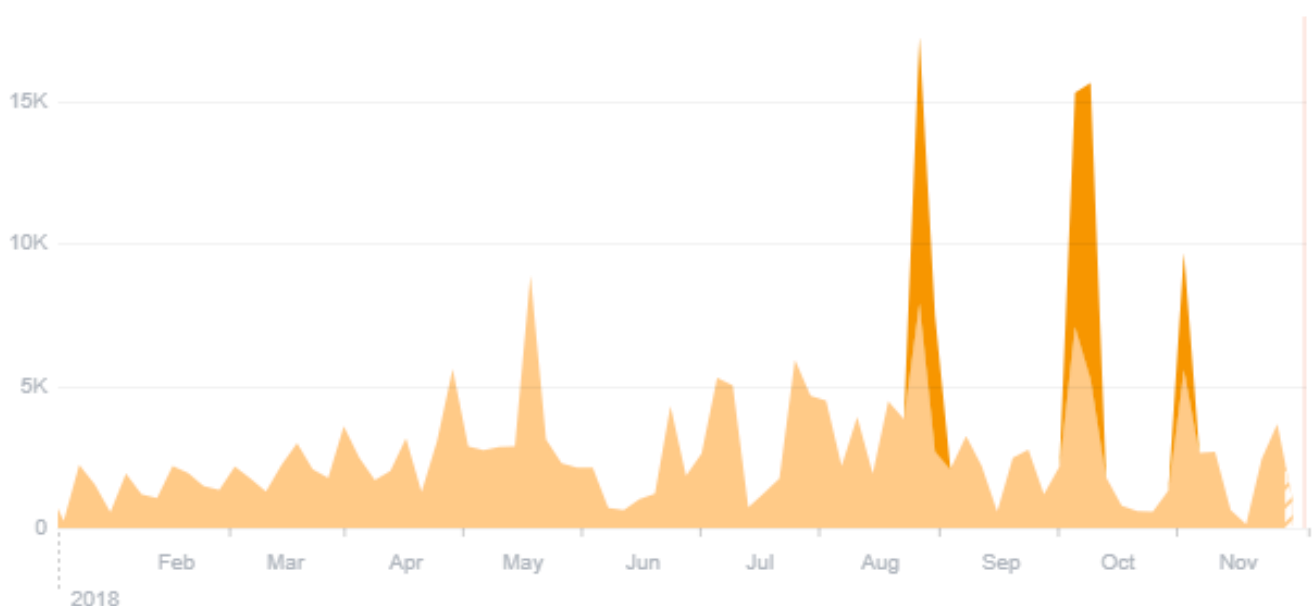
Rally NSW – 5476 Followers

ECCRS – 1215 Followers

Engagement – The number of people that interact with the Rally NSW Page has been significant with a reaction peak occurring in August.



Post Reach – The number of people who had any posts from the Rally NSW Page enter their screen. The number of posts reached was steady throughout the year with several peaks due to small paid boosts (Total of \$60 spent in 2018).



Social Media Coverage

There was exceptional exposure on Social Media with sharing of content and news stories, including mainstream media such as the ABC and other sites, services and rally teams.



Local Media Coverage

Newspaper Coverage, both printed and online, is still active with many articles appearing across both main stream media outlets, specialist motorsport media and even international Media (Meath Chronicle, Ireland).

Wauchope Gazette	Local newspaper	Wauchope/Port Macquarie NSW	Printed and Online
Bombala Times	Local newspaper	Cooma/Bombala NSW	Printed and Online
Western Advocate	Local newspaper	Bathurst/Orange NSW	Printed and Online
The Northern Star	Local newspaper	Kyogle/Casino NSW	Printed and Online
Meath Chronicle	Irish newspaper	Ireland	Printed and Online
Manning River Times	Local newspaper	Bulahdelah NSW	Printed and Online
Auto Action	Specialist Media	Australia/NZ	Printed and Online
Bay Post	Local newspaper	Batemans Bay/Moruya	Printed and Online
Rallysport Mag	Specialist Media	Australia/NZ/International	Online Only

Many of the news organisations linked to the series videos. The following pages are an extract of some of the media coverage gained by the championships and series.

OCTOBER 26 2018 - 9:09AM

Glenn Brinkman and Harvey Smith shine at the Motor Traders Association NSW Rally Championship

Local Sport

f SHARE

TWEET

✉

COMMENTS



Success: Glenn Brinkman and Harvey Smith shine at the Motor Traders Association NSW Rally Championship.

The Jake and Elwood rally team decided that 2018 would be the year to 'get the band back together', and they've done it in style, winning four out of the six rounds to take out the 2018 Motor Traders Association NSW Rally Championship.

Taree born Glenn Brinkman, who now lives in Queensland, and Pappinbarra-based co-driver and mechanic Harvey Smith, reunited after many years of not rallying and have been rewarded with a great year.

The two first competed together in 2009 and with a gap of nearly 10 years, decided it was time to do it all again.

"We started this year doing the Queensland series - that didn't go so well -

and came down here to add a few NSW rounds in to get some more time in the car. Things started going pretty well for us, so we stuck with the NSW series - and now we're pretty pleased we did," Brinkman said.

After missing the first NSW round due to family commitments, the team was behind the eight ball for the rest of the series.

The series allowed for only one round of the championship to be dropped so they had no choice but to do well at the remaining five rounds.

Which was exactly what they did with a third outright at the next round and winning the other four rounds to take the series at the final round in Cooma.

Harvey Smith said it has been a great season.

"Although Glenn has won rallies, I've never won a rally outright before, and now we've won four in a row. It's been a fantastic drive from Glenn and we've had a great time in the car together," he said.



The team is supported by a crew of mechanics, family and friends who were all part of their rallying history - including team members who were children when they competed together in the past.

"This team has been amazing, it's been a big commitment to get to these events," said Brinkman.

"It's just been awesome to have their support. We can't thank them enough."

For their first year back in the car together the result has come as quite a surprise.

"We've competed in NSW in the past, but it's a whole different game now. It's a new set of teams we're competing against, a group of great young drivers who - when it all comes together for them - will be hard to beat.

"As a couple of 'old blokes' in rallying, we thought they'd have it all over us. We're pretty surprised but it's been a good reward for the whole year."

<https://www.wauchopgazette.com.au/story/5723696/mid-north-coast-duo-take-out-nsw-rally-championship/>

ap

Photo: Bruce Moxon



DELUGE DAMPENS DECIDER

TORRENTIAL RAIN caused the sixth and final round of the NSW Rally Championship to be shortened, but it didn't stop Glenn Brinkman and Harvey Smith taking both the rally win and the championship on October 20-21.

The victory didn't come without a scare for the Mitsubishi EVO 9 crew. A damaged brake pipe left them with three-wheel brakes for most of a long stage and then no brakes for a few kilometres, after the fluid was pumped out. They ran out winners by just 5s from Tristan Kent and Mike Behnke (EVO 9). Third went to Richard Shimmer and Katie Fletcher (EVO 7), 16s further back.

First 2WD and winner of the inaugural

East Coast Classic Series were Tom Dermody and Eoin Moynihan (Ford Escort BDA). They took a fastest stage time outright (not getting the worst of the rain may have helped) and finished fourth outright.

The route moved south from last year's shire roads to forest stages closer to Bombala and Cooma. The 10 planned stages were cut to eight as violent thunderstorms with torrential rain and hail lashed the forests, turning some of the roads to impassable bogs.

Going into the event, any of the teams of Brinkman/Smith, JJ Hatton/Nathan Long (EVO 9), Tom Clarke/Ryan Preston (EVO 9) and Tim Wilkins/Jim Gleeson (EVO 7) could win the championship.

Hatton had a driveshaft fail just into the first stage and was out of heat one. They would restart after repairs, only to have another transmission failure, this one putting them out entirely.

Clarke and Preston were caught in the worst of the storm, reduced to crawling along with 'hail the size of ten-cent coins' hitting the car. Add to this a spin that damaged the exhaust and they were too far behind to make an impression. Fastest time on the last stage was their only consolation.

Wilkins and Gleeson were near the front until their windscreen fogged up, costing nearly 2mins and dropping them to eighth.

BRUCE MOXON



NSW / 4 WEEKS AGO

Photo Gallery: 2018 Monaro Stages

The 2018 Monaro Stages was cut short after thunder, lightening and heavy rain impacted the stages. Photographer Aaron Wishart braved the...



NSW / 4 WEEKS AGO

Brinkman wins NSW title at rain soaked final round

Glenn Brinkman and Harvey Smith won a rain shortened Kosciusko Automotive Monaro Stages Rally on Saturday, and in doing so, took...



NSW / 1 MONTH AGO

NSW Rally Championship decider in Cooma this weekend

The Monaro Stages Rally is set to be the decider for the 2018 MTA New South Wales Rally Championship, with no...

APRIL 13 2018 - 11:22AM

SIX Bathurst crews will be putting their driving and navigational skills to the test in the Caves Classic Rally.

ANYA WHITE LAW

Motor Racing



READY TO RALLY: Father and son team Lachlan and Ron Moore will contest Saturday's Cave Classic.
Photo: DAVE KING

SIX Bathurst crews will be putting their driving and navigational skills to the test this Saturday when Oberon hosts the first round of the MTA NSW State Rally Championship – the Caves Classic Rally.

Four of those Bathurst teams will feature father and son combinations and according to Lachlan Moore, it adds another level of enjoyment.

The 17-year-old will navigate for his father Ron Moore in their Mitsubishi Lancer EVO 6, filling a role once held by his mother Jo.

"My mum did navigate for him two years ago, but Dad realised I was at age to be able to navigate, so put me in with him in the car," he said.

"It's a good experience to bond with your Dad and also do something that you're both really passionate about. To be able to do it fairly regularly is good as well.

"Dad and I had completed roughly six events together by the close of the season last year.

"We won one event, being the Orange Rally, and the end result put me third outright navigator for the first full year of my navigating career.

"This year we hope to do more rallies starting with the Caves Classic this weekend.

"There's also going to be a Bathurst round this year, we haven't got the dates yet, but that hasn't happened in about three or four years."

Saturday will mark 12 months since Lachlan Moore contested his first official rally.

He and his father found good success with a fifth placing in the Oberon round, that result coming despite the teenager having to deal with laryngitis

"In our helmets there is a thing called intercom and it's two linked headsets and mikes, but we had to turn that up very, very high," he said. "I was struggling, but the last stage I got my voice back."

This Saturday things are set to be tougher than last year.

Not only do they face 130 kilometres of competitive racing across three State Forests, but a host of talented rivals.

"We are starting a bit further down the field because more drivers from the top end of the competition, Rally Australia, have dropped back down to the state level," Moore said.

"I think we are starting at 13th [seed], but we are just out there to see what happens."

The other Bathurst crews competing are: Joe Chapman and Jack Mobbs (Subaru WRX); Steven Wells Adam and Geary (Nissan Sylvia); Andrew and David Travis (Nissan Gazelle); Toby Ivanovic and Andrew Mohr (Subaru Liberty); plus Mark and Harrison Hudson (Subaru GC80).

Event information, including instructions on spectator points across the course, can be found at RallyNSW.com.au

The Rally NSW event gets under way from the Oberon Leagues Club at 11am this Saturday.

<https://www.westernadvocate.com.au/story/5340765/bathursts-rally-crews-set-for-an-oberon-caves-classic/>



NSW / 2 MONTHS AGO

Brinkman's sensational 2018 season continues at Bathurst

Glen Brinkman and Harvey Smith have continued their hot form, winning a dry, dusty and rocky Bathurst Rally, the fifth round...



NSW / 2 MONTHS AGO

Bathurst Rally set to heat up Sunny Corner forests

This weekend's Bathurst Rally is shaping up to be one of the most hotly contested NSW rallies in a long time....



NSW / 3 MONTHS AGO

Dalton dominates Rally of the Bay in Fabia R5

Richie Dalton and Dale Moscatt have won every stage on their way to victory in the Rally of the Bay, totally...



NSW / 3 MONTHS AGO

Quality field for this weekend's Bay Stages Rally

An impressive 73 entries have been received for this weekend's AMH Rally of the Bay, the fourth round of the New...

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AUGUST 11 2018 - 2:19PM

Rally of the Bay starts with a bang

Joel Erickson

[Photos and Video](#)

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[COMMENTS](#)



The Rally of the Bay is underway for another year, after a ceremonial start on Saturday Morning on Clyde Street.

<https://www.batemansbaypost.com.au/story/5579697/rally-of-the-bay-starts-with-a-bang/>

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JUNE 13 2018 - 5:00PM

Myall Lakes Rally will be held on June 23 at Bulahdelah

[SHARE](#)[TWEET](#)

Nabiac's Scott McCloy took out round two of the series at Clybucca last month. Photo: Penny Tamblyn.

Round three of the Techworkz Clubman Rally Series comes to Bulahdelah on June 23 for the Myall Lakes Rally.

The rally will be welcomed by any motorsport enthusiast, with entrants from every major manufacturer such as Holden Commodores, Ford Escorts, Mitsubishi Evo 2s and Subaru WRXs.

The event will include an introductory rally that gives crews a chance to compete without having a fully prepared vehicle.

They will get to tackle the first two stages of the course.

Later on, the Myall Lakes Rally will begin.

For the first time, five special stages will be run as opposed to repeats.

Each stage presents a different challenge with varied road conditions.

Related:

- [Scott and Ron take victory at Clybucca Rally](#)

A service point will be at Bulahdelah Showground.

To top it off, the Myall Cross Country Rally will run for standard and modified four wheel drives that thrive in tough conditions.

Presentations will held immediately after the end of the final rally.

Catering will be available on the day from the Bulahdelah Scout Group.

The second round of the series was held at Clybucca on May 26, where Nabiac's Scott McCloy was victorious.

The series will continue at Narooma (July 21), Ulladulla (September 15) before the final round at Cooma (October 20).

<https://www.manningrivertimes.com.au/story/5456889/rally-series-to-heat-up-at-bulahdelah/>



NSW / 6 MONTHS AGO

Wilkins dominates at Volksmuller Rallysprint

Sunday, May 20th saw a full field of over 60 cars start the Volksmuller Rallysprint, held at the Sydney International Dragway in...



NSW / 6 MONTHS AGO

Massive battle expected at Volksmuller Rallysprint

This Sunday (20th May) will see a full field of over 60 cars start the Volksmuller Rallysprint, held at the Sydney...



NSW / 6 MONTHS AGO

All systems "go" for 2018 Border Ranges Rally

Following the Kyogle Council's general meeting last Monday evening, the Gold Coast Tweed Motorsporting Club Inc. have acknowledged the Kyogle Council...



NSW / 7 MONTHS AGO

NSW crews dominate Mitta Mountain Rally in Victoria

The NSW pairing of Tom Clarke and Ryan Preston have taken out the Mitta Mountain Rally, the second round of both...



NSW / 7 MONTHS AGO

Mitta Mountain Rally returns, with entries filling fast

The Mitta Mountain Rally returns to the Mitta Valley on May 5 for the third year in a row. This year...



NSW / 7 MONTHS AGO

Event report: 2018 Caves Classic Rally

The debut round of the East Coast Classic Rally Series was held in the Oberon, Jenolan and Hampton Forests on a...

OCTOBER 16 2018 - 12:40PM

Nail biter finish to Championships at Kosciuszko Automotive Monaro Stages Rally

Local Sport



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TWEET



COMMENTS

Forest rallying heads to Cooma and Bombala on Saturday, and the action is likely to be nail-biting, with the event being the decider in several NSW and ACT Rally Championships.



Leading contenders in the NSW Rally Championship are split by only a few points, with three teams who could potentially take the championship. All three crews are driving Mitsubishi Lancer Evolution rally cars, showing that these cars have what it takes to take championships, but all of them have faced challenges over the series.



Glenn Brinkman and co-driver Harvey Smith have won three events in their Evo IX, but not without drama. At the last round they managed to hang on to the win while driving with no third gear.

"We're up against it, that's for sure. Bathurst was a rough event so Harvey has spent a lot of time sorting out the gearbox. With that sorted it's up to us to perform on the day," Brinkman said. "The other teams are all pumped to take this championship too, so we'll have to be on our game!"

Fellow series contenders, Irishman JJ Hatton and co-driver Nathan Long, are yet to win a round, but have shown consistent form to be at the top of the table. T

he pair struggled with power at Bathurst and will be hoping to have those issues sorted before this final event. The third car in the trio of outright contenders is the Evo VII of Tim Wilkins and Jim Gleeson. Although they won the first round in Oberon, they have not had the same success since.

They'll be looking to take it to the other teams at this event.

A wrap up of the Bathurst event can be seen here:

<https://www.facebook.com/rallynsw/videos/336845343727203/>



<https://www.bombalatimes.com.au/story/5704919/monaro-stages-rally-bombala/>

Rallying adventure has Trim man on the brink of Australian glory

Story by Fergal Lynch

Thursday, 6th September, 2018 2:02pm

Share



JJ Hatton

JJ Hatton has no fear and his passion for extreme sport bears witness to that fact as he currently leads the way in the 2018 Australian NSW Rally Championships.

No stranger to daring endeavours, Hatton climbed Island Peak beside Mount Everest in 2015 and just missed the devastating earthquake that struck Nepal by a matter of days, but that near-miss didn't blunt his enthusiasm for more daring. Hatton's interest in rallying took off after an ex-girlfriend gave him a present of a day's training at a rally school in Australia and the Trim man hasn't looked back since.



"I got into rallying by an ex-girlfriend got me a birthday present a few years back which was a day at rally school here in Australia," he recalled.

"After my day of rallying the instructor then turned to me and said I was the fastest student driver he ever had in his 13 years as a driving instructor.

"After that I had a friend who was a rally driver and he kept pushing me to get a rally car. Other people told me I couldn't do it, but that just made me more determined to succeed. So I dug deep and got a rally car - the rest is history.

"Up until this year I had done a few rallies around Australia. In January of this year I decided I was not only going to commit to the full 2018 rally season, but I was going to attempt to become the 2018 state champion.

"Wishful thinking and very big headed at the time I know, but I was determined and have worked extremely hard and here we are now and it looks like it's possible.

"I even have a post-it stuck on the fridge from that day. Fingers crossed I can bring home the outright trophy for everybody here and at home who support me, even people who fly from Ireland to Australia every year to watch me compete in the World Rally Championship.

"Quentin Ashe from Kiltale has come over every year and then others like David Doyle, John Kane, Derek Walsh, Colin McKay who are all Trim men living in Australia and other friends from all over Australia all come to support me and fly the Meath flag.

"For all those people who got a lift off me back in the day in Trim at least my driving has amounted to something useful," joked Hatton.

Known in Australian rallying circles as the 'Crazy Irishman', Trim native Hatton is a real character with a passion for rallying.

Hatton is no stranger to the Rally community, having entered previous NSW championship seasons and has also been seen at selected rounds of the Australian Rally Championship and other local club events.

Mixed results in 2016 hampered Hatton's chance at a championship win. At the 2016 Rally of the Bay, he went in with great expectations, but a broken gear cable and an encounter with a tree and a small bank, would see them sidelined and disappointed.

Earlier in 2016, Hatton saw better results at the VolksMuller Rallysprint held in the Sydney International Dragway precinct at Eastern Creek in Sydney's west.

Some exceptional driving and consistent fast times across the day would see him finish third outright in dusty conditions on a very dry Sydney weekend.

The J-Sport team started the 2017 season by doing the blind, non pace-note, Caves Classic Rally, but once again, there was no luck for the Irish and after moving up to fourth, Hatton was forced to withdraw.

After such a disappointing end to the 2016 running of the Rally of the Bay, Hatton and the J-Sport team were back for the 2017 Rally of the Bay and hoping for a better result. Consistently clean driving throughout the event and a focused drive would be rewarded, and by the end of the night stage, Hatton had secured second outright.

After such a strong finish, the next rally would see Hatton step up and enter not only the NSW and Australian Championship rounds, but also take on the world's best at Rally Australia for the 2017 World Rally Championship event.

Some flamboyant driving would ensure the J-Sport team were a crowd favourite and consistent stage times kept Hatton and his Evo 9 in the top 20, but not everything went his way.

Day two saw Hatton and a lot of the field damage their cars on a bridge section and subsequently drop back down the field. Ultimately, on day three, two punctures and with only one spare in the car, Hatton would withdraw two stages from the end.

The experience of the demanding three-day WRC outing inspired the J-Sport team to commit to the full 2018 MTA NSW Championship and that is not a decision Hatton has regretted.

"I took up rallying for a bit of fun and because people told me I couldn't do it. Now a few years later and I'm committing to the full NSW Rally Championship season for 2018, it has been hectic, but I'm loving every split second of it," said the Trim man.

"Amazingly I started off this year as number one seeded car and I'd like to thank all the people who got me to this point and the Australian Rally community for letting me in and helping me out in every which way that was required. Great bunch of people and car clubs.

"Despite cleaning the roads as number one seed I'm currently leading the championship after four round which have been run all over the country.

"I'm only ahead by two points so it will come down to the wire. If I succeed I will be the first Irish man to win the Australia NSW State Championship."

Even competing at such a high level is a remarkable achievement for Hatton. However, he is not just holding his own, he is actually leading the charge - and all on a very low budget compared to many of the other drivers he competes against.

"Considering I only have a shoe -string budget compared to some teams I'm probably far exceeding expectations of those who follow NSW Rallying. My car is probably worth \$30,000 compared to some of the other cars which would be worth \$700,000" he said.

"I still have a lot of local help with sponsorship from all over Meath who own businesses here in Australia. All Meath men of course. Eddie Shanley who is piling contractor from Enfield, Derek Mullally is a construction contractor from Ballinlough and Paul Garvey a bricklaying contractor from Kiltale all give me great support," concluded the Trim driver who is on the verge of creating history.

<https://www.meathchronicle.ie/sport/othersports/articles/2018/09/06/4161534-rallying-adventure-has-trim-man-on-the-brink-of-australian-glory/>

Monaro Stages Rally gearing up for Bombala, Cooma course

Local Sport



Andy Pierce and Tony Bottrall have signed up for the Monaro Stages Rally with their Nissan Gazelle. Picture: Wishart Media

There are just over four weeks left to get your entries in for the Kosciuszko Automotive Monaro Stages Rally coming up in late October.

Hosted by the [Light Car Club of Canberra](#), the rally event will use a mixture of local state forests and shire roads between Cooma and Bombala.

It's expected 60 teams will be fighting it out for their final placings in the 2018 rally season.

The event will act as the final round in a number of championship series, not least of which the MTA NSW Rally Championship, East Coast Classic Rally Series and Techworkz Automotive ACT Regional Rally Series.



Monaro Stages Rally. Pictures: Wishart Media

Monaro Stages Rally organisers are planning a 150-200km competitive event, which will start and finish in the Cooma Showground. The adjacent Cooma Bowling Club will be the final presentation venue.

Entry fees for the event will include a \$15 contribution that will be distributed to the farmers who have allowed use of the sections of shire roads their farms run along.

Organisers said these farmers are in the grip of drought and "most of them will have to move stock to allow competitors to race, so the contribution is a small way we can say thank you".

Already registered to compete in both the NSW Rally Championship and East Coast Classic is Peter Dimmock in his Datsun 240Z.

"Dimmock returns to rallying in 2018 after a 20-plus year break from driving," LCCC has posted on its Monaro Stages Facebook page.

"Mind you, four years of that time has been spent building this car.

"Good to see this champion back in the drivers seat again."

At the other end of the spectrum, newcomers Andy Pierce and Tony Bottrall have also signed up already with their Nissan Gazelle for the NSW Rally Championship, Clubman Series and ACT Regional Series.

It will be Pierce's second year competing and only his sixth rally ever, but they had a strong finish in the 2017 event.

"A new and low budget team, looking to have fun and maybe give some of the more seasoned teams a bit of a scare," is their entry brief.

<https://www.bombalatimes.com.au/story/5650205/monaro-stages-rally-gearing-up-for-bombala-cooma-course/>

SEPTEMBER 21 2018 - 10:33AM

Local crews ready to rally with top seeds in the Bathurst Rally | videos

Anya Whitelaw

Motor Racing



IT has attracted four of the fastest drivers outside the Australian Rally Championships, but local crews are still hoping to make their presence felt in Saturday's Bathurst Rally.



HOPEFUL: Ron and Lachlan Moore, pictured in action at the Orange Rally, will be pushing for a top 10 finish in the Bathurst Rally. Photo: DAVE KING

When the 26-strong field departs in a ceremonial start from Jack Arrow Oval at 10am and heads towards Sunny Corner State Forest for the racing, it will mark the first time in over a decade Bathurst has held this type of rally.

Not only will the event see Bathurst Rally victors crowned, but it doubles as the penultimate round of the MTA NSW Rally Championship.

Tom Clark, JJ Hatton, Glen Brinkham and Tim Wilkins will all be looking to enhance their chances of claiming the NSW crown, with their very fast Mitsubishi Lancer EVOs expected to battle for outright honours.

But three local crews and another car featuring a Bathurst navigator and current Australian Rally champion will be in action as well.

Bathurst father and son Ron and Lachlan Moore, who will race a Mitsubishi Lancer EVO 6, are seeded eight.

They placed third at the John Giddings Memorial Rally in Orange two weeks ago and Ron Moore said he's "looking for a reliable finish" in Bathurst.



While he is not expecting to match the speed of the top seeds, Moore is looking forward to battling fellow Bathurst crew Joe Chapman and Adrian Grabham (Subaru Brumby WRX). They are seeded ninth.

"We've got to keep the pressure on them [top seeds]," Moore said.

"These guys have got pretty quick cars, but Joe and I will keep the pressure on them, we'll be keeping them honest as they say.

"Local knowledge makes it comfortable, but it's a pretty rough place out at Sunny Corner, it's what we call a car breaker in some places."

READ ALSO: [Lowndes is hungry for another podium](#)

READ ALSO: [Get involved in the Bathurst Driving for Drought 1000](#)

The third all Bathurst crew is that of father and son Mark and Harrison Hudson in a Subaru Brumby WRX. They are seeded 22nd.

"They're just a good, old fashioned family team that have only just come into the sport the last couple of years and are having a ball doing it," Moore said of the Hudsons.

"Father and son and they are showing that anyone can do it. They are good local people out there having a bit of fun, they finish, they are very reliable."

The other Bathurst touch for the race is linked to the sixth seeded Australian champion Nathan Quinn. His navigator in the Mazda RX2 is the man who coached Souths' men's Premier League Hockey side - Ray Winwood Smith.

For more information, including spectator instructions, see the NDCC 2018 Bathurst Rally Facebook page.

<https://www.westernadvocate.com.au/story/5659673/bathurst-crews-ready-to-rally-with-top-seeds-videos/>

RALLY NSW

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Series



Video Details

Round 1 – Singleton Automotive Caves Classic Rally



Video Title	Length	Site	Date	Views
Rally Action from Round 1 - MTA NSW Rally Championship https://www.youtube.com/watch?v=EonrRhNN_U	12:21	YT - Rally NSW	Apr 17	497
Classic Rally - Rallying at its best! ECCRS Rd1 https://www.youtube.com/watch?v=1ejWWgk7WEg	9:28	YT - Rally NSW	Apr 18	367
Clubman, Open and Development Rally Highlights https://www.youtube.com/watch?v=eKQ_XidwQtw	3:34	YT - Rally NSW FB - Rally NSW	Apr 27 Apr 19	77 2488
Rally Time! MTA NSW Rally Championship Rd1 - Update 1 https://www.youtube.com/watch?v=VjiUXGo43J8	2:40	YT - OTD FB - Rally NSW	Apr 15 Apr 14	186 1549
Rally Time! MTA NSW Rally Championship Rd1 - Update 2 https://www.youtube.com/watch?v=lblzyMNzBas	2:49	YT - OTD FB - Rally NSW	Apr 15 Apr 14	155 1732
Classic Rally Cars - ECCRS Rd 1 - Update 1 https://www.youtube.com/watch?v=-f6r5iKED_E	2:01	YT - OTD FB - ECCRS	Apr 15	236 3194
More Rally Action - MTA NSW Rally Championship Rd1 - U3 https://www.youtube.com/watch?v=Whh8JX0aDcg	3:13	YT - OTD FB - Rally NSW	Apr 15	227 3291
Rally Rally Rally - MTA NSW Rally Championship Rd1 - U4 https://www.youtube.com/watch?v=3CxMUSE8VOE	4:33	YT - OTD FB - Rally NSW	Apr 15	205 2496
Classic Rally Cars - ECCRS Rd 1 - Wrap-up 1 https://www.youtube.com/watch?v=K3QaeOnlWvg	3:57	YT - OTD FB - ECCRS	Apr 29 Apr 17	85 3109
Classic Rally Cars - ECCRS Rd 1 - Wrap-up 2 https://www.youtube.com/watch?v=pmf4xiqKk58	3:57	YT - OTD FB - ECCRS	Apr 29 Apr 17	107 1949

Total Views	21,950
Average View Duration	1:49
Average Percentage Viewed	57%
Average Video Length	4:51
Total Video Length (minutes)	48
Total Videos Produced	10



Round 2 – Border Oils Mitta Mountain Rally

Video Title	Length	Site	Date	Views
Mitta Mountain Rally - Part 1 https://www.youtube.com/watch?v=4-ngX-Gdfic	4:51	YT - Rally NSW	May 9	103
Mitta Mountain Rally - Part 2 https://www.youtube.com/watch?v=6GtUmltzV_I	10:56	YT - Rally NSW	May 9	80
Mitta Mountain Rally - Part 3 https://www.youtube.com/watch?v=ax2mUWb_2F8	7:15	YT - Rally NSW	May 9	113
Mitta Mountain Rally Preview - Caves Classic Review https://www.youtube.com/watch?v=Ai5eMgltpms	5:32	YT - Rally NSW	May 9	47
Rally Action - Classic Rallying! ECCRS Mitta Review https://www.youtube.com/watch?v=fTjLFZ73EBM	7:01	YT - Rally NSW	May 10	160
Rally Preview - JJ Hatton in an EVO Lancer https://www.youtube.com/watch?v=QycEK9dhQ8s	2:05	YT – OTD FB – Rally NSW	May 9 May 4	111 1423
Rally Preview - Tim Wilkins in an EVO Lancer https://www.youtube.com/watch?v=OS4Pp4VwL-I	2:07	YT – OTD FB – Rally NSW	May 9 May 4	58 1330
RALLY ACTION - Mitta Mountain Rally Preview https://www.youtube.com/watch?v=BGKZ6kme12g	2:28	YT – OTD FB – Rally NSW	May 9 May 4	98 2252
Rally Preview - Tom Clarke in an EVO Lancer https://www.youtube.com/watch?v=35xTK3rD6zM	2:23	YT – OTD FB – Rally NSW	May 9 May 5	47 829
RALLY ACTION - Mitta Mountain Rally Morning Update https://www.youtube.com/watch?v=zrATkVe5TzE	2:36	YT – OTD FB – Rally NSW	May 9 May 5	91 1667
RALLY ACTION - Mitta Mountain Rally WINNER https://www.youtube.com/watch?v=zDobjr9JbJ8	1:35	YT – OTD FB – Rally NSW	May 9 May 5	79 3051
RALLY ACTION - Mitta Mountain Rally Classic Feature https://www.youtube.com/watch?v=OECORUlp5g	1:25	YT – OTD FB – ECCRS	May 9 May 5	103 1713
RALLY ACTION - Mitta Mountain Rally Review Part 1 https://www.youtube.com/watch?v=eOic1bRK2bg	5:54	YT – OTD FB – Rally NSW	May 9 May 5	74 3564
RALLY ACTION - Mitta Mountain Rally Review Part 2 https://www.youtube.com/watch?v=eH0y68FO_g	5:13	YT – OTD FB – Rally NSW	May 9 May 8	115 2963
RALLY ACTION - Mitta Mountain Rally Review Part 3 https://www.youtube.com/watch?v=6CnPcnTUUWs	5:55	YT – OTD FB – Rally NSW	May 9 May 8	96 1741
Classic Rally Action - ECCRS Mitta Review https://www.youtube.com/watch?v=6qIPgd7eEok	5:48	YT – OTD FB – ECCRS	May 10	150 3551
Rally Dedication - Ford Fiesta - Haowen Chu Feature https://www.youtube.com/watch?v=cb82c03v-4Y	1:36	YT – OTD FB – Rally NSW	May 11	71 1945

Total Views	27,625
Average View Duration	1:55
Average Percentage Viewed	56%
Average Video Length	4:23
Total Video Length (minutes)	74
Total Videos Produced	17



Round 3 – Brakes Direct Border Ranges Rally



Video Title	Length	Site	Date	Views
Border Ranges Rally - Pre-event Info https://www.youtube.com/watch?v=d1Xc1poomH0	2:23	YT – OTD FB – Rally NSW	Jul 14 Jul 13	110 1451
Border Ranges Rally - Friday Night Intro https://www.youtube.com/watch?v=1935cRa7PDw	3:01	YT – OTD FB – Rally NSW	Jul 14	153 1336
Border Ranges Rally - Stage 1 Aerials https://www.youtube.com/watch?v=4lOWoV99zJM	1:03	YT – OTD FB – Rally NSW	Jul 14	152 893
Border Ranges Rally - Midday Update https://www.youtube.com/watch?v=NSa7Wo9MUpo	2:54	YT – OTD FB – Rally NSW	Jul 14	169 1342
Border Ranges Rally - NSWRC Winners https://www.youtube.com/watch?v=vJDcgK4AiWU	3:10	YT – OTD FB – Rally NSW	Jul 14	254 1664
Classic Rallying - Ford Escorts and Toyota Celicas https://www.youtube.com/watch?v=niwKM3tONXY	4:23	YT – OTD FB – Rally NSW	Jul 16 Jul 15	225 5567
Bates & Taylor - Toyota Celica https://www.facebook.com/rallynsw/videos/	1:33	FB – Rally NSW	Jul 16	4729
Rally NSW - Rallying the Hillyards Stage from the WRC https://www.youtube.com/watch?v=pD8TPyfV8d0	2:42	YT – OTD FB – Rally NSW	Jul 16	245 1618
FORD ESCORT TIME - Ford Escorts, MK1, MK2 and more https://www.youtube.com/watch?v=Zn5qm8azvDI	4:35	YT – OTD FB – Rally NSW	Jul 16	201 6080
Border Ranges Rally Review - Part 1 https://www.youtube.com/watch?v=3cNBqCypvMI	6:25	YT – OTD FB – Rally NSW	Jul 27	138 1673
Border Ranges Rally - NSWRC Review Part 2 https://www.youtube.com/watch?v=gdySWJmxagg	4:26	YT – OTD FB – Rally NSW	Jul 27	83 1730
Classic Rallying at its BEST! https://www.youtube.com/watch?v=4FjzElXYToI	8:52	YT – OTD FB – Rally NSW	Jul 31	593 10125

EXCEPTION PERFORMANCE - Classic Rallying at its BEST! With 10,125 VIEWS

Total Views	40,531
Average View Duration	2:37
Average Percentage Viewed	54%
Average Video Length	3:47
Total Video Length (minutes)	45
Total Videos Produced	12



Round 4 – AMH Rally of the Bay



Video Title	Length	Site	Date	Views
Rally Time! Preview to the Rally of the Bay https://www.youtube.com/watch?v=yOkU5YgufNE	3:28	YT – OTD FB – Rally NSW	Aug 10	108 1663
Rally Time - 72 Rally Cars https://www.youtube.com/watch?v=bwNkPPYShfY	1:08	YT – OTD FB – Rally NSW	Aug 11	87 1327
Rally Update - Wilkins leads Blind section - Rally of the Bay https://www.youtube.com/watch?v=6ie50nLoNYs	1:08	YT – OTD FB – Rally NSW	Aug 12 Aug 11	79 1169
Pace Note Battle - Rally of the Bay https://www.youtube.com/watch?v=7Pz_6Midx0A	1:15	YT – OTD FB – Rally NSW	Aug 12 Aug 11	71 1393
Rally Winners - AMH Rally of the Bay https://www.youtube.com/watch?v=YEixA7WYW7I	3:19	YT – OTD FB – Rally NSW	Aug 12	299 7434
More Rally Action from Rally of the Bay https://www.youtube.com/watch?v=VVqNM_N4LOE	3:34	YT – OTD FB – Rally NSW	Aug 12	195 1748
Classic Rallying – Teaser https://www.youtube.com/watch?v=XCryv0QZMpg	0:18	YT – OTD FB – Rally NSW	Aug 13	60 1118
Rally NSW: ECCRS - Classics Review - Part 1 https://www.youtube.com/watch?v=gnSZ_No2BG8	4:18	YT – OTD FB – Rally NSW	Aug 13	209 6674
Rally Lancer EVO wins - Review Part 1 - Rally of the Bay https://www.youtube.com/watch?v=7IMzI7MLBLs	6:26	YT – OTD FB – Rally NSW	Aug 13	188 3365
Side by Side Rally Action - Hatton versus Brinkman https://www.youtube.com/watch?v=leRaL9d-dSA	12:15	YT – OTD FB – Rally NSW	Aug 14	121 2612
Classic Rallying done right - Rally of the Bay Review - Part 2 https://www.youtube.com/watch?v=2JguxHB49aw	7:17	YT – OTD FB – Rally NSW	Aug 14	503 5795
Rally action from the Rally of the Bay - NSWRC Part 2 https://www.youtube.com/watch?v=_vYVAiRPnVI	9:15	YT – OTD FB – Rally NSW	Aug 18	267 4456
Rally Time - Bateman's Bay https://www.youtube.com/watch?v=IJgrsgYMfAE	1:51	YT – OTD FB – Rally NSW	Aug 21	119 1583

Total Views	42,643
Average View Duration	2:50
Average Percentage Viewed	53%
Average Video Length	4:16
Total Video Length (minutes)	55
Total Videos Produced	13



Round 5 – NDDC Bathurst Rally



Video Title	Length	Site	Date	Views
EVO BATTLE – Bathurst Rally	0:38	FB – Rally NSW	Sep 5	1935
Bathurst Rally - Tom Clarke Interview https://www.youtube.com/watch?v=AqPRw7hA5AE	1:16	YT – OTD FB – Rally NSW	Sep 22	61 591
Bathurst Rally - JJ Hatton Interview https://www.youtube.com/watch?v=9dtKGD1fJ-E	1:17	YT – OTD FB – Rally NSW	Sep 22	62 2136
Bathurst Rally - Aerial Drone follows Ron Moore https://www.youtube.com/watch?v=VRBUI03LMsA	2:27	YT – OTD FB – Rally NSW	Sep 22	99 1156
Bathurst Rally - Midday Update https://www.youtube.com/watch?v=ef1XCrLija4	1:30	YT – OTD FB – Rally NSW	Sep 22	78 3208
Bathurst Rally - Mini Highlights https://www.youtube.com/watch?v=r8SIldqZsZk	0:32	YT – OTD FB – Rally NSW	Sep 23	82 1495
Bathurst Rally - ECCRS Winners https://www.youtube.com/watch?v=jGKeGnGhmnA	1:59	YT – OTD FB – Rally NSW	Sep 23	116 6138
Bathurst Rally – Winners https://www.youtube.com/watch?v=9gP6faHaZPw	2:46	YT – OTD FB – Rally NSW	Sep 23	104 1390
Bathurst Rally - NSWRC Review Part 1 https://www.youtube.com/watch?v=nlvpqY6fiH4	8:52	YT – OTD FB – Rally NSW	Sep 24	503 4504
Bathurst Rally - NSWRC Review Part 2 https://www.youtube.com/watch?v=RLTmJqcA02s	10:38	YT – OTD FB – Rally NSW	Sep 25	661 5416
Rally Classics - Ford Escort Mk II - Michael O'Hagan https://www.youtube.com/watch?v=jai3nNAs4qI	2:30	YT – OTD FB – Rally NSW	Sep 26	65 1429
Rally Classics - Volvo 240 - Peter Ewing https://www.youtube.com/watch?v=S0Dct0fUVyc	2:25	YT – OTD FB – Rally NSW	Sep 27	150 1726
More Classic Rally Cars - Bathurst Rally 2018 https://www.youtube.com/watch?v=tA6WcxIotoQ	2:00	YT – OTD FB – Rally NSW	Oct 6	170 1800

Total Views	35,075
Average View Duration	3:32
Average Percentage Viewed	57%
Average Video Length	3:11
Total Video Length (minutes)	38
Total Videos Produced	13



Round 6 – Kosciusko Automotive Monaro Stages Rally



Video Title	Length	Site	Date	Views
Lancer EVO 9 - Brinkman Interview before Monaro Stages https://www.youtube.com/watch?v=vcrDzEtgXT4	0:52	YT – OTD FB – Rally NSW	Oct 21 Oct 20	34 689
Lancer EVO 9 - Hatton Interview before Monaro Stages https://www.youtube.com/watch?v=JTs-Dk8ut3Y	0:50	YT – OTD FB – Rally NSW	Oct 21 Oct 20	28 1476
Lancer EVO Broken - Heartache for Hatton - Monaro Stages https://www.youtube.com/watch?v=rGgJkR3YI3s	1:18	YT – OTD FB – Rally NSW	Oct 21 Oct 20	105 777
Rally Cars on Shire Roads - Monaro Stages Rally https://www.youtube.com/watch?v=iRsymmnhaG0	1:32	YT – OTD FB – Rally NSW	Oct 21 Oct 20	118 983
CRAZY Weather - Rally Cars Battle Rain - Monaro Stages https://www.youtube.com/watch?v=MPdyWk0qgUY	0:40	YT – OTD FB – Rally NSW	Oct 21 Oct 20	87 2855
Go the Datsun 1600 - Monaro Stages - ECCRS Rally Update https://www.youtube.com/watch?v=MF1NpLNmQ0g	2:14	YT – OTD FB – Rally NSW	Oct 21 Oct 20	227 3306
Rally Winners - Monaro Stages and MTA Series – EVO https://www.youtube.com/watch?v=nC7sZUm_YPc	2:19	YT – OTD FB – Rally NSW	Oct 21	94 1715
Rally Review - Monaro Stages - LANCER EVO WINS! https://www.youtube.com/watch?v=h_6IEkV-5IY	15:00	YT – OTD FB – Rally NSW	Oct 22	1616 1543
Classic Rally Cars - Escorts and Datsuns - Monaro Stages https://www.youtube.com/watch?v=WH4uoSgcyug	10:59	YT – OTD FB – Rally NSW	Oct 23	665 1438

Total Views	17,756
Average View Duration	3:32
Average Percentage Viewed	36%
Average Video Length	3:58
Total Video Length (minutes)	36
Total Videos Produced	9



APS Myall Lakes Rally – Clubman Round



Video Title	Length	Site	Date	Views
Myall Lakes Rally - 23rd June 2018 https://www.youtube.com/watch?v=swR3yGBhENg	0:20	YT - Rally NSW FB - Rally NSW	Jun 20 Jun 22	61 1209
Bob Moore - Datsun Stanza - APS Myall Lakes Rally https://www.youtube.com/watch?v=n6Djy2dG9pM	0:55	YT - Rally NSW FB - Rally NSW	Jun 25 Jun 23	85 582
John Sparkes - Nissan Silvia - APS Myall Lakes Rally https://www.youtube.com/watch?v=TGjZ0AygOaI	0:40	YT - Rally NSW FB - Rally NSW	Jun 25 Jun 23	44 1067
Craig Kenchington - Datsun Stanza - APS Myall Lakes Rally https://www.youtube.com/watch?v=nhgfcsljytE	0:45	YT - Rally NSW FB - Rally NSW	Jun 25 Jun 23	69 924
Rob Inall - Holden Commodore - APS Myall Lakes Rally https://www.youtube.com/watch?v=LtpEJtrzSVk	0:49	YT - Rally NSW FB - Rally NSW	Jun 25 Jun 23	38 1117
4WD and Cross Country Rally Review - APS Myall Lakes https://www.youtube.com/watch?v=Cw77KLDXxZs	5:47	YT - Rally NSW	Jun 25	89
2WD Rally Action - APS Myall Lakes Rally https://www.youtube.com/watch?v=OE9wo2-FgZs	10:34	YT - Rally NSW	Jun 25	89
V8 Pajero BEAST! https://www.youtube.com/watch?v=C1QeVjkvjRY	2:31	YT - OTD FB - Rally NSW	Jun 25 Jul 3	768 16246
2WD Rally Action from APS Myall Lakes Rally - Part 1 https://www.youtube.com/watch?v=QQ2k5i7OZgo	5:12	YT - OTD FB - Rally NSW	Jun 25 Jun 27	153 1555
Hyundai Excel Rally Action - APS Myall Lakes Rally https://www.youtube.com/watch?v=iufcrKvVGh8	3:12	YT - OTD FB - Rally NSW	Jun 26 Jun 27	221 1028
2WD Rally Action from APS Myall Lakes Rally - Part 2 https://www.youtube.com/watch?v=Vusp_w_TTuY	5:33	YT - OTD FB - Rally NSW	Jun 26 Jun 27	180 1573
Rallying 4WD Style - Myall Lakes Rally 2018 https://www.youtube.com/watch?v=vQMk8XRQHnw	3:25	YT - OTD FB - Rally NSW	Jul 3 Jun 24	98 1927
Myall Lakes Introductory Rally https://www.youtube.com/watch?v=oT9kSLv4CE4	1:03	YT - OTD FB - Rally NSW	Jul 3 Jul 4	66 720

EXCEPTION PERFORMANCE - V8 Pajero BEAST! With 16,246 VIEWS

Total Views	29909
Average View Duration	1:55
Average Percentage Viewed	59%
Average Video Length	3:08
Total Video Length (minutes)	41
Total Videos Produced	13



Conclusion

The various Rally NSW rally series have received unprecedented media coverage and public relations in 2018 despite increased competition from other motorsport disciplines.

In an era of online and social media dominance for promotion of sport, the Rally NSW team have embraced the technologies and produced content that engages and promotes the sport and the sports partners.

2019 will be even bigger and better with a continued focus on video coverage and new initiatives planned.

To be a part of Rally NSW's success, join us as a partner or support one of the many rally teams competing in the various series.

FOR MORE INFORMATION CONTACT THE RALLY TEAM THAT SENT YOU THIS REPORT OR...

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